

Amy L. Henty

graphic/web designer

objective

Seeking a position in a dynamic and creatively driven organization that will expand my learning and allow me to grow as a designer.

education

University of North Carolina at Charlotte | Charlotte, NC | 08/03-12/07
Bachelor of Fine Arts with a concentration in graphic design

awards

UNCC Department of Art & Art History Area Award in Graphic Design, 4/08

design experience

Web Designer | Technisource for Lowe's | Mooresville, NC | 04/09-present

- > Collaborate with merchandising, copywriters and management in gathering design specifications and developing page designs and mock ups
- > Create and execute site promotions for products for products on Lowes.com
- > Maintain and improve site look-and-feel through consistent messaging and improvements
- > Lead execution of fixes and batch processing for a customized site experience
- > Lead the full design life-cycle, including redesigns
- > Maintain accurate and organized files

Web Designer | Waterfront Communities, Inc. | Charlotte, NC | 09/08-02/09

- > Designed and implemented email and website templates, along with print projects to sell homesites in pristine waterfront communities along the southeast
- > Worked independently and as part of a team

Graphic Designer | UNCC College of Computing and Informatics | 12/06-8/08

- > Created promotional materials for prospective students and donors
- > Created event branding for on-going conferences and events for internal clients
- > Photographed events, directed photography and retouched photographs
- > Designed projects from concept to a finished product
- > Prepped files for print production

Freelance Designer | Charlotte, NC | 10/06-present

Addison Whitney

- > Created an identity for a Lexmark sub-brand
UNCC, D-Tech Computer Services, The Tech Fellows, The Linux Blog, Northeast Living Magazine, Abundance Flooring, Taylor Bakes and more
- > Created identities, advertisements, posters, and brochures
- > Created template based email and website designs, e-newsletters and banner ads

Intern | Eye Design Studio | Charlotte, NC | 7/06-9/06

- > Created logos for new developments in the area

computer skills

- > Mac and PC operating systems
- > Adobe Creative Suite 4 (Illustrator, Photoshop, InDesign, Dreamweaver, Flash)
- > Microsoft Office 2008 (PowerPoint, Word, Excel)
- > HTML, CSS, XML and knowledge of JS and PHP

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